

"11 Things That GUARANTEE Your Success."

If you take action on just some of the eleven things mentioned below, you're going to collect more money, see more patients, and work less hours if you choose too.

Here's what's included in the Gold Membership:

- Dr. Erich's Practice Wealth Newsletter.** This newsletter is unmatched by anyone in the profession. Full of good practice building tips, tricks, strategies, and ideas. Mailed directly to you each and every month.
- Success Doctor Interviews.** Dr. Erich interviews his best members. Learn exactly what they're doing to collect \$50K, 70K, even \$100,000 a month and more. If you're serious about beating the competition, this is a no brainer.
- 12 special 'closed door' live teleseminar calls** with open Q&A time. Dr. Erich reveals updated material, or new strategies that help his members make more money, even though they're working less hours, with less stress.
- CD of each monthly coaching calls.** It's suggested that you be on the calls for the Q & A sessions, but if you miss because of a scheduling issue, these CD's are your back up. You'll never miss another important call.
- WEEKLY success emails.** Dr. Erich sends you important ideas, updates, reminders, and practice building tips, to nag, nudge, provoke & motivate you. Only takes ONE GOOD IDEA to make you thousands.
- Ultimate Response Patient Newsletters.** Completely done for you & sent to your office every month on CD-ROM disc. Just edit your contact info & mail it.
- Secret Membership Website.** Instant 24-hour online access to newsletters, handouts, recordings and other helpful tools. You're going to have full access to everything every other Gold member has access too.
- Weekly Patient Handouts.** Stay connected with your patients, and educate them on what it is that you do. Handouts are e-mailed to you every Thursday. Just insert your name, print and you'll have your handout for the week.
- 5% OFF West Coast Orders.** Extra 5% Discount on any West Coast Anti Aging orders (with minimum order of \$200),
- WL Club Benefits.** FREE Weight Loss Club Member benefits to active West Coast buyers (if you have Dr. Erich's Weight Loss Kit).
- Discount for Seminars & Bootcamps + Special FREE Surprise Gift** for joining today.

"Dr. Erich, Wow! starting the year strong. Our first 82k plus month ever. Thanks to your boot camps, practice wealth system as well as the gold membership. Thanks!"

Dr. Danny Knowles

YES, Dr. Erich, I want to join and get up to \$697 in FREE Bonuses

(YOU CHOOSE: Circle any 3 of the extras below)

- Bonus #1: How to capture live patient Testimonials DVD (\$299 value)
- Bonus #2: How to present yourself in your office DVD (\$299 value)
- Bonus #3: Two Extra Issues of recent Practice Wealth Newsletters– includes Audio CDs. (\$394 value)
- Bonus #4: \$2,500 CA Training call CD. I'll train your CA on how to answer the phone (\$297 value)
- Bonus #5: Brand New Book: "Creating Patients for Life" (\$24.95 value)

- Yes, I want all the bonuses and my Month-2-Month Gold membership** at \$397/month.
- Get 2 FREE Months when you enroll for 1 year** with an easy 1-time payment of \$3,970.

Name _____ Office _____
Address _____ Cell _____
City _____ State _____ Zip _____ Fax _____
Credit Card # _____ Exp _____ Email _____
Signature _____ Date: _____

Providing this information constitutes your permission for Practice Wealth Ltd and West Coast AntiAging LLC to contact you regarding related information via mail, e-mail, fax, phone, and text, and gives us the right to publish any audio recordings of taped phone calls with members and their staff and use any future testimonials for marketing purposes. "Practice Wealth Ltd and its vendors, suppliers, affiliates and partners make no implied guarantees or warranties regarding results of any kind including incomes, earnings, profits or other financial claims. Individual results vary in large part due to the individual's initiative, activity and capability as well as varying market conditions and other factors. The publisher, service provider, consultant, author and other suppliers do not accept any liability or responsibility to any person or entity with respect to any loss or damages alleged to have been caused directly or indirectly by the information, ideas, opinions, techniques, methodologies, or other content provided. **Monthly Gold membership dues are non-refundable. You may cancel anytime with written notice.**

Call (877) 808-6046 or Fax to (951) 693-4627
US Fulfillment Center - 12132 Lorez Drive, Moreno Valley, CA 92557

Here's what some of our members have to say:

“Dr. Erich,

Another record bites the dust. Last year's total collection for my office was \$472,442.00, which was a major improvement over the previous year's \$210,751. Well on August 14th, 2014 we broke through last year's collection. We hit \$474,363 as of last Thursday. We are continuing to add new streams of patient involvement, (niches) and it is so much fun in Chiropractic right now. Thanks for all that you do. Without you and your Practice Wealth System, none of this is possible.“ **Dr. Stephen, TX**

June stats 2014 vs 2013: 50% increase in total collections, 100% up in average case fees, 47% increase in \$/visit, and up 42% in NPs. Basically making more \$, seeing less pts, and better patient schedule management. Thanks for the system.

Dr. Michael (Malaysia)

*This year, as bad as it is in France economically (a disaster), I made 62000€ or 21% more than last year because of...you! Thanks” ~ **Dr. Fabien Mathieu (France)***

Dr. Erich,

I just wanted to let you know that we just had our best month ever. We have currently collected over \$28,000 for September...ALL CASH...and we still have one afternoon to go! I have been in practice for a year and a half and I was struggling mightily earlier this year. I attended your One Day Seminar in Dallas and bought your system. I also attended your Bootcamp. I can honestly say you and your system have saved my practice. Every week we are setting new records. You have helped me realize that there really are no limits! We're going for \$40,000 in October. See you in L.A. ~ Sincerely, **Dr. Patrick**

*“Thanks to your system and coaching I went from collecting \$30 a visit to over \$70 per visit in less than 6 months. Patient pay me cash which make me less dependent on Insurance. I also recently ran your ad and had 10 new patients make an appointment in one week. Thanks again, this had turned my practice around.
~ **Dr. Scott***

*“Dr Erich, Wow! Starting the year strong. Our first 82k plus month ever. Thanks to your practice wealth system as well as gold membership. Thanks! **Dr. Danny Knowles, CA***

"Hello Dr Erich, long time since I've written you. Just read your fax on MPT and got some good thoughts for driving myself forward forward forward. Things are going GREAT in business and life, just bought my 2. home this week, ready to move my business to another town soon. I saw 55 patients the other day, that was a blast. Me, one room, one adjusting table. And people are more happy than ever!. Crazy, but only worked normal hours. I'm now down to 4 working days a week. THANK YOU for your System.

Dr. Kollevag - Norway

*“Attached are my stats from last week. Did not get back from Skiing until Tues AM. Worked Tues PM and then yesterday only in the afternoon too so, only two half days so far this week and I think I half already brought in \$16,000 for the week....makes me laugh at how much I used to work for less than that. Bottom line... I am making more money, working less hours and enjoying my life, family and friends, doing what I want to do and not ever worrying about money. Thanks for the system Dr. Erich. ~ **Dr. Carter***

Last month we broke records for the clinic in Production, Collections and New Patients and Weight Loss patients!! Thanks for all the help! And thanks to Dr. E for a GREAT system.

Dr. Jason

Now you can join the elite Insider Circle Gold Group!