ULTIMATE Weight Loss FAST RESPONSE Acceptance Form

To get the special DISCOUNTS below, you must FAX back within the next 7 days

► ✓ YES! I'm ready to fast track to double-digit profits in the next quarter. Send me the system I've checked below:

Basic Weight Loss Marketing System

Regular Price: \$4,497 Special \$3,997 (\$500 OFF)

- ✓ A-Z FAST START CD that explains how to implement the Weight Loss Program (\$197 value)
- ✓ PRE ROF PATIENT VIDEO that explains the weight loss system so your CA can walk in and close them on a program in less than 3 min making this a turn-key system (\$497 value)
- PROVEN, PERSONALIZED WEIGHT LOSS AD. The ad that has had doctors receive anywhere from 25-88 weight loss calls from one insertion (\$697 value)
- ALL THE PAPERWORK needed to get new patients on the spot so you don't have to create anything
- THE PLUG-N-PLAY WL PowerPoint presentation, and SAMPLE WORKSHOP to work from (\$994 value)
- ✓ **COMPLETE PRODUCT INFO PACK**: how to use all of the WL components and the protocol for weight loss, plus extra patient handouts and special reports.
- EXTRA SAMPLE ADS, FLYERS & POSTCARDS to market your Weight Loss workshop without a hitch.

Advanced WL Marketing System

Includes Everything listed above in the Basic WL Marketing System PLUS

- 12 MONTHS OF WEEKLY PATIENT EMAILS for retention and WL promotions (\$997 value)
- ULTIMATE WL PROMO PACK includes extra Ads, EDDM, postcards, and follow-up letters (\$2,997 value)
- SHOCK & AWE PACKAGE letters and special report to use with new patient packages (\$697 value)
- ✓ BRIDAL MICRO-NICHE MARKETING KIT use the Wedding season to get more patients (\$997 value)
- ✓ 12 DONE-FOR-YOU PATIENT NEWSLETTERS to get more referrals and repeat WL patients (\$1,297 value)

m mm

FREE BONUSES INCLUDED:

- ✓ 3 MONTHS OF WEIGHT LOSS CLUB MEMBERSHIP (\$591 value) * see benefits listed on the back
- ✓ 15-MIN TELEPHONE COACHING VOUCHER Get more 1-on-1 help directly from the creator of the program with this private call. (\$397 value)
- ✓ SAMPLE PRODUCT PACK to includes 6 of the protocol components try it yourself up front (\$497 value)
- ✓ CD TRAINING: CDs of the most recent Weight Loss Club training teleseminar (\$297 value)
- EXCLUSIVE WEIGHT LOSS REPORT to help you get more new weight loss patients.
- ✓ BOOTCAMP WL PRESENTATION video (\$297 value) How to use all of the WL components and the protocol for weight loss, plus extra patient handouts and special reports.
- ✓ NOW INCLUDES 5% DISCOUNT on most of the WL component orders (with active WL Club membership)

Regular Price: \$16,897.00 **Special \$9,997 (\$6,900 OFF)**

MORE FREE ADVANCED BONUSES INCLUDED:

- FREE WEIGHT LOSS WEBSITE FOR 12 MONTHS includes free setup, email autoresponders, testimonial video, downloadable free report, and domain registration (\$2,464 value)
- ✓ TICKET TO THE A-Z WEIGHT LOSS EXTRAVAGANZA You and your spouse can attend the 2-day LIVE training event coming to Orlando, FL on October 14th – 15th (\$1,297 value)
- FULL YEAR OF WL CLUB MEMBERSHIP get even more monthly benefits and support for a full 12 months (\$2,364 value)
- ✓ 2 EXTRA VOUCHERS FOR PRIVATE TRAINING: two more 15-min calls with Dr. Erich for help with WL (\$697 value)
- FREE SHIPPING AND EASY PAYMENT PLANS available

New Easy Payment Options	ASY INSTALLMENT PLANS opt 6 Payments \$679 – 12 payments of \$84	Basic Weight Los	s Syst	em 🥱	FREE Shipping	Ľ
I understand that after the free with the Advanced system my	membership period has expired, I will automa weight loss website will continue at \$147 per l my membership or the online weight loss w	atically be enrolled in the W month after the initial 12 m	eight Loss onth perio	s Club membership at S od. Use the same paym	1	
Name	Emai	il				
Address		City		State	Zip	_
Office	Cell		Fax			_
Credit Card		Exp:	/	_ Security Code: _		
Signature:				Date		
515111110.			-ing 11C +	contact you regarding	related information	via ure

techniques, methodologies, or other content provided. Installments will be deducted every 30 days from account provided. Mail check payments to Practice Wealth Ltd. 12132 Lorez Drive, Moreno Valley, CA 92557. For live help call (951) 693-5777. ALL SALES ARE FINAL CALL or FAX Your Order To: (877) 808-6046

DON'T WAIT - CONFIRM in the NEXT 7 DAYS to get the discounts & bonuses!

Your System comes with FREE Weight Loss Club Membership (Value up to \$2,364.00)

WL CLUB Member Benefits

- <u>Monthly LIVE "closed door" Training Tele-seminars</u> These calls give you open Q&A time each and every month with Dr. Erich where he reveals new updated material and strategies that help his members make more money, even though they're working less hours, with less stress. Replays are also available online, just in case you missed them.
- <u>24-7 ONLINE Access to the WL Club Member Website</u> Instant FULL access to WL Program updates, patient handouts, training call replays and more on our new members-only website.
- <u>BONUS: FREE copy of Dr. Erich's Practice Building Newsletter</u> Full of great practice building tips, tricks, strategies, and ideas. And the best part, it's mailed directly to you each and every month. This newsletter is unmatched by anyone in the profession with practical information to make your practice a virtual money machine.

Success CDs of the Month - Monthly CD's with Dr. Erich interviewing his best members, so you learn exactly what they're doing to collect \$50K, 70K, even \$100,000 a month and more. If you're serious about beating the competition and surviving, this is a no brainer. These CD's tell you what other successful, high collection doctors are doing in their practices.

- <u>EXTRA Patient Handouts</u> Stay connected with your patients, and educate them about weight loss. Just insert your name, print and hand them out each week.
- <u>Automatic Updates for your WL</u> program, protocol, and marketing that won't cost you a penny
- <u>5% DISCOUNT OFF</u> Save on any West Coast order over \$200. PLUS additional savings on bulk items.
- <u>BONUS Ultimate Response Chiro Patient Newsletters.</u> Made for you patient newsletter is mailed to you every month on CD-ROM. It's ready to print, just add your contact info, and then hand it out or mail it to your current and past patients. You'll never have to stare at a blank computer screen again. Excellent way to build retention and stay in touch with your patients.
- <u>Access to Done-For-You Weight Loss Patient Packs</u>: Easy ordering of a 30-day supply of everything you need to give a new patient with the most current weight loss protocol.
- <u>EMAIL Support & Weekly Success</u> Dr. Erich will be giving you special updates via e-mail each week. You'll want to make sure that you read them all because it only takes
 ONE GOOD IDEA to make you thousands of dollars over the course of a year.
- <u>Plus Special Discounts</u> on Live Bootcamp and Weight Loss Seminars.

"Our weight loss **collections for Feb 2017 was over \$120K** (with three normal work days off)... that's in a small town with two staff and little overhead." *Dr. Steve*

"OMG Dr. Erich ! I just did \$11,000 today just in WL !!!! Made \$47,698 in my first 30 days of weight loss plus got more chiropractic Pre-Pays - \$6,973 and \$18,900 in insurance ! Cost me pennies compared to ROI, and I've done ZERO advertising accept for handouts and Facebook ! ~ Dr. Doug

"Had 17 sign-ups my first month with weight-loss. Made \$19,873! Thanks, Dr. Erich." Dr. Jason M.

"In the first month doing weight loss in my practice I made \$15,500, can't wait to really ramp this up." Dr. John, FL

"I've been using Erich's weightloss program for 8 months and we're on track to doing over \$1 MILLION in collections on weightloss alone. I am a straight chiropractor and never imagined I'd be doing anything with weightloss....the bottom line is it helps people, it's effective, it's turn-key and anyone who doesn't do it is missing out on a huge opportunity" - Dr. Ray S.

"Using your weight loss program, we are starting up approximately 50 weight loss patients per month. Our average collections are over \$160,000 per month cash." *Dr. Michael*

"Dr. Erich, I got your weight loss program Monday, read thru it Tuesday, put a DVD player and a T.V. in the office Wednesday at lunch, and at 3:00pm put your DVD in and SOLD my very first patient a \$1,497 weight loss plan! I barely know what I'm doing yet! Thanks for making it so simple an idiot could do it!" ~ Dr. Jason, AZ

Dr. Erich's Practice Wealth Newsletter



doctors are saying!